

# BUSA - BUSINESS ADMINISTRATION

## **BUSA 2100 Introduction to Information Systems in Business (3-0-3)**

This course provides an overview of the fundamentals of information systems technologies and their applicability to today's business environment. Students are introduced to decision-making and business analysis using spreadsheet tools and utilities.

## **BUSA 2115 Introduction to Business (3-0-3)**

This course is an introduction to the role business plays in the modern global society. It includes an examination of business operations, as well as specialized fields within the business organization, and development of a general vocabulary of business terminology.

## **BUSA 3115 Business Analytics I (3-0-3)**

This course focuses on quantitative applications in a business setting. Topics will include: business calculus, introductory statistics, probability distributions, hypothesis testing, correlation and regression analysis (with computer applications).

**Prerequisite(s):** (MATH 1111 with a minimum grade of C or MATH 1113 with a minimum grade of C or MATH 1125 with a minimum grade of C or MATH 1131 with a minimum grade of C) and (MISM 2115 with a minimum grade of C or BUSA 2100 with a minimum grade of C)

## **BUSA 3116 Managerial Decision Making (3-0-3)**

This course is a continuation of BUSA 3115 (Business Analytics I). It covers probability distributions, decision analysis, utility and game theory, forecasting, linear programming and its applications, transportation and assignment models, project scheduling and queuing theory models.

**Prerequisite(s):** BUSA 3115 with a minimum grade of D

## **BUSA 3126 Business Law (3-0-3)**

This course introduces students to legal aspects of organizations including the law of contracts, Uniform Commercial Code, secured transactions, agencies, partnerships, corporations, bankruptcy, trade regulation, and labor law. Includes a statutory overview of government regulation.

**Prerequisite(s):** (BUSA 2106 with a minimum grade of C or BUSA 2115 with a minimum grade of C)

## **BUSA 3135 International Business (3-0-3)**

This course explores the basic concepts and critical issues involved in business operations in the international sector. It examines the impact of trade among nations evaluating the effect of the international environment on product offerings, production decisions, marketing, and financial management.

**Prerequisite(s):** ECON 2105 with a minimum grade of C

## **BUSA 3145 Contemporary Issues in Business (3-0-3)**

This course focuses on issues that confront business majors as they enter and progress in their business careers. Major areas of study will include: career decisions, being effective in a business environment, ethical dilemmas, total quality management, and international management. Case studies are used.

**Prerequisite(s):** (ENGL 1102 with a minimum grade of C and ACCT 2102 with a minimum grade of C and ECON 2105 with a minimum grade of C and ECON 2106 with a minimum grade of C) and (BUSA 2106 with a minimum grade of C or BUSA 2115 with a minimum grade of C) and (MISM 2115 with a minimum grade of C or BUSA 2100 with a minimum grade of C) and (MATH 1001 with a minimum grade of C or MATH 1101 with a minimum grade of C or MATH 1111 with a minimum grade of C or MATH 1113 with a minimum grade of C or MATH 1125 with a minimum grade of C or MATH 1131 with a minimum grade of C)

## **BUSA 3555 Selected Topics in Business (3-0-3)**

This course provides students an opportunity to study one or more of the topics encompassed by business. The specific topic may vary by semester and instructor. Lecture and field trips may vary with the topic, and field trips may extend beyond scheduled hours. Course may be repeated up to a maximum of three times for credit when the topic differs. Credit may only be applied as an Area I elective.

**Repeatability:** Repeatable for credit up to 3 times or 9 hours.

**Restriction(s):**

Freshman or Sophomore students may **not** enroll.

## **BUSA 4000 Business Professional Exit Requirement (0-0-0)**

This is a zero credit hour course that is taken in the last semester prior to graduation. It is designed to prepare business students for graduation. (S/U Grading)

**Restriction(s):**

Enrollment limited to Senior students.

Enrollment limited to students in a Bachelor of Business Admin. degree.

Enrollment limited to students in the Turner College of Business Technology college.

## **BUSA 4155 Small Business Consulting (3-0-3)**

Prerequisites: BUSA 3115, FINC 3105, MGMT 3115, and MKTG 3115, with a C or better in each course. This course provides "experience-based" learning to students through the use of student teams to assist small businesses/organizations. These small firms/organizations could have a wide variety of needs, including (but not limited to) market research, business planning, production planning, or human resource management issues.

**Restriction(s):**

Enrollment limited to Senior students.

Enrollment limited to students in the following programs:

- BBABA01
- BBABA02
- BBABA03
- BBABA06
- BBABA07
- BBABA08
- BBABA08\_ONL

Enrollment limited to students in the Turner College of Business Technology college.

**BUSA 4185 Strategic Management (3-0-3)**

This is a capstone course which integrates the major fields in business. It focuses on applying the knowledge gained from the Area G business core courses and, therefore, should be taken in the last semester before graduation. (Note: Credit not permitted for both BUSA 4185 and MGMT 4185). A grade of C or better is required in this course.

**Restriction(s):**

Freshman, Sophomore or Junior students may **not** enroll.  
Enrollment limited to students in the Turner College of Business Technology college.

**BUSA 4698 Internship (0-0-(1-3))**

Placement is restricted and cannot entail an individual's current employment assignment. Substantial written proposal and final report are required. Nine hours work per week is required. Credit may be applied only as an elective. (S/U grading.)

**Restriction(s):**

Enrollment limited to students in the Turner College of Business Technology college.

**BUSA 4899 Independent Study (0-0-3)**

Independent study in a selected area of business administration. Study will be directed by a faculty member representing the chosen area of specialization. Candidate must present a minimum 1500-word written proposal through the instructor and the Department Chair to the office of the Dean for approval.

**Restriction(s):**

Enrollment limited to Senior, Non-Degree - Undergrad PostBac or Degree - Undergrad PostBac students.  
Enrollment limited to students in the Turner College of Business Technology college.

**BUSA 6898 Independent Study (0-0-(1-3))**

Independent study in a selected area of business administration. Study will be directed by a faculty member representing the chosen area of specialization. Candidate must present a written proposal through the instructor to the Director of Graduate Programs in the College of Business for approval.

**Restriction(s):**

Enrollment is limited to Graduate Level level students.