

DEPARTMENT OF MANAGEMENT & MARKETING

The Department of Management and Marketing offers four undergraduate majors and two graduate programs: the MBA and MSOL. All programs are accredited by AACSB.

Undergraduate Majors

1. General Business Options:
 - General Business (BBA)
 - General Business (BBA) - Online
 - General Business (BBA) - International Track
2. Management Options:
 - Management (BBA)
 - Management (BBA) - Entrepreneurship Concentration
 - Management (BBA) - Human Resource Concentration
3. Management Information Systems Options:
 - Management Information Systems (BBA)
 - Management Information Systems (BBA) - Online
 - Management Information Systems (BBA) - Business Analytics Concentration
 - Management Information Systems (BBA) - Cybersecurity Management Concentration
4. Marketing (BBA)

Graduate Degrees

1. MBA Options:
 - Business Administration (MBA)
 - Business Administration (Online MBA) - Georgia WebMBA Consortium Program
2. Organizational Leadership (MSOL)
 - Human Resources Management Track
 - Leader Development Track
 - Servant Leadership Track