

MANAGEMENT INFORMATION SYSTEMS (BBA) - GENERAL TRACK

Program Overview

The management information systems (MIS) major is offered both in person and 100% online. It prepares students for careers involving leading-edge enterprise technologies and the analysis, design, and management of computer-based information systems. MIS majors combine strong technical skills with an understanding of organizations and business. Professionals who understand how to strategically and effectively use information systems in organizations are in high demand in every industry - for-profit, non-profit, government, and academia.

Graduates in this field enjoy excellent placement at some of the highest starting salaries of any business major. Department of Labor projections indicate this trend will continue into the next century, as organizations increasingly rely on knowledge workers and strategic information systems.

What's the difference between a Computer Science and MIS degree?

Computer Science (CS) programs focus on the theoretical side of computers, data structures, networks and coding. CS programs are typically offered in science and engineering colleges at universities whereas Management Information Systems (MIS) programs are offered in business colleges. MIS focuses on the information and systems needed to manage organizations efficiently and effectively.

Career Opportunities

MIS majors are prepared for careers in project management, business analysis, networking, system architecture and design, information assurance, and technical support. MIS careers are in every industry and graduates are prepared to work as in-house information systems staff, as consultants for information systems and accounting firms, as independent contractors, and as business entrepreneurs. Your degree will also prepare you for graduate school in business, information systems, or a related field.

A degree in management information systems prepares you for the following careers:

- Information systems manager
- Business analyst
- IT project manager
- IT consultant
- Network and Internet manager
- Webmaster
- Electronic commerce manager
- IT Security manager
- Network administrator
- Web developer
- Database analyst