

BUSINESS ADMINISTRATION (ONLINE) (MBA) - GEORGIA WEBMBA CONSORTIUM PROGRAM®

Program Overview

The Turner College of Business offers an online Master of Business Administration (MBA) degree through the Georgia WebMBA®, a consortium of AACSB-accredited schools. The online program delivers an internationally accredited, accelerated MBA degree with the same quality and service offered on campus.

The online MBA is a general-purpose management degree that prepares individuals for leadership positions in business, industry, or government. Emphasis is placed upon global business, organizational behavior, accounting, operations, marketing, finance, management information systems, and their impact on managerial decision making. The program focuses on the practical application of these tools, techniques, and concepts.

Teamwork, the international context of business, and the ethical dimensions of managerial decisions are stressed throughout the program. The WebMBA focuses on applying knowledge and skills in real business settings through team-based learning. Students working full-time find that team and cohort-based courses help them learn from each other while providing a support network.

The program opens three cohorts in fall and spring with students taking two courses each semester for five consecutive semesters. The cost of the program is well below the national average. There are no campus visits required except for orientation offered in Atlanta, GA at the beginning of spring and fall semesters.

Career Opportunities

Careers for MBA graduates cover a very wide and diverse field of industries and opportunities. Graduates will find challenging and fulfilling positions in public and private sectors including: government agencies, large corporations, non-profit organizations, small businesses, academia, marketing and many other fields. Many MBA graduates find ease in moving up to higher management positions within their current jobs and have ample opportunity to continue to advance their careers.