

BUSINESS ADMINISTRATION (ONLINE) (MBA) - GEORGIA WEBMBA CONSORTIUM PROGRAM®

Program Overview

The Turner College of Business offers an online Master of Business Administration (MBA) degree through the Georgia WebMBA®, a consortium of AACSB-accredited schools. The online program delivers an internationally accredited, accelerated MBA degree with the same quality and service offered on campus.

The online MBA is a general-purpose management degree that prepares individuals for leadership positions in business, industry, or government. Emphasis is placed upon global business, organizational behavior, accounting, operations, marketing, finance, management information systems, and their impact on managerial decision making. The program focuses on the practical application of these tools, techniques, and concepts.

Teamwork, the international context of business, and the ethical dimensions of managerial decisions are stressed throughout the program. The WebMBA focuses on applying knowledge and skills in real business settings through team-based learning. Students working full-time find that team and cohort-based courses help them learn from each other while providing a support network.

The program opens three cohorts in fall and spring with students taking two courses each semester for five consecutive semesters. The cost of the program is well below the national average. There are no campus visits required except for orientation offered in Atlanta, GA at the beginning of spring and fall semesters.

Career Opportunities

Careers for MBA graduates cover a very wide and diverse field of industries and opportunities. Graduates will find challenging and fulfilling positions in public and private sectors including: government agencies, large corporations, non-profit organizations, small businesses, academia, marketing and many other fields. Many MBA graduates find ease in moving up to higher management positions within their current jobs and have ample opportunity to continue to advance their careers.

Program of Study Undergraduate Prerequisites

Code	Title	Credit Hours
ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 3115	Business Analytics I (or Statistics)	3
FINC 3105	Principles of Finance	3

Student must fulfill the Georgia WebMBA foundation requirements, prior to attending the mandatory Georgia WebMBA Orientation. The foundation requirements may be satisfied by passing the above-listed courses with a B or better grade or completing the Georgia WebMBA Foundation Modules with a score of 80% or higher. Please contact the Turner College of Business directly for information about the foundation requirements for the Georgia WebMBA program.

Georgia webMBA Program®

Code	Title	Credit Hours
WMBA 6000	Human Behavior in Organizations	3
WMBA 6010	Managerial Accounting	3
WMBA 6030	Global and International Business	3
WMBA 6040	Managerial Decision Analysis Using Business Intelligence	3
WMBA 6050	Strategic Marketing	3
WMBA 6060	Managerial Finance	3
WMBA 6070	Entrepreneurship	3
WMBA 6080	Management Information Systems	3
WMBA 6100	Operations and Supply-Chain Management	3
WMBA 6110	Business Strategy	3
Total Credit Hours		30

Admission Requirements

Beyond the general graduate program requirements (<https://catalog.columbusstate.edu/admissions/graduate-admission/>), the MBA degree program has the following additional requirements:

- Applicants must have a 2.75 GPA or higher for regular admission. Applicants with a GPA between 2.5 and 2.74 may be admitted provisionally.*
- GMAT/GRE scores are not required however, applicants may submit official scores to improve their admission status. Only scores within the past five years will be accepted.
 - GMAT school code: R64-XW-20
 - GRE school code: 5123
- Professional Resume reflecting a minimum of two years of professional work experience.

Undergraduate Prerequisites

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BUSA 3115	Business Analytics I (or Statistics)	3
or MISM 3116	Business Analytics II	
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Additional Program Requirements

This degree is subjected to the following requirements and conditions:

- Students with previous graduate work may request up to six hours of transfer credit. Only credit from an AACSB accredited institution will be approved.
- All students must complete the core curriculum for the degree.
- A minimum B average in core courses, with no more than two Cs, is required for degree completion.
- Students have a maximum of seven years from the first term of enrollment to complete all MBA degree requirements.
- Students admitted to the program on provisional status must maintain a 3.0 GPA average in the first nine hours to remain enrolled in the program.

* International students cannot be admitted provisionally and must meet the requirements for regular admission.