

FINANCE (BBA)

Program Overview

The finance program is available in person and online. It provides students with the background necessary for a career in Banking, Investments, Financial Planning, or Corporate Finance. The program also prepares students for masters programs in finance or business administration and provides students with the foundational knowledge necessary to pursue professional designations such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA). In addition, the finance faculty work with the math department to provide a minor in actuarial science.

The program offers a variety of courses both on campus and online. These courses cover a wide array of topics, ranging from corporate finance and investments, to banking, insurance, and real estate, to international finance, financial technology, and financial data analytics. Most on campus classes are taught in the state of the art *Center for Financial Analysis and Financial Markets Research*, and many courses include experiential learning in securities trading, financial modeling, and valuation through simulations or hands-on training.

Outside of the classroom, opportunities for extracurricular activities abound. Many students are active in the CSU chapter of the Financial Management Association, a student organization that brings in speakers from the financial services industry and provides networking opportunities for students. Other students participate in student competitions like the CFA Institute's Global Equity Research Challenge. In addition, finance majors have traveled to finance conferences in Dayton and New York, and visited financial institutions, including the Federal Reserve Bank of Atlanta, the International Securities Exchange, and the New York Stock Exchange.

Career Opportunities

Career opportunities for finance majors are available in a variety of fields, including banking, corporate finance, risk management and insurance, real estate, and financial planning. While in school, many students also participate in internships or co-ops with some of the region's largest employers.