

FINANCE (BBA)

Program Overview

The finance program is available in person and online. It provides students with the background necessary for a career in Banking, Investments, Financial Planning, or Corporate Finance. The program also prepares students for masters programs in finance or business administration and provides students with the foundational knowledge necessary to pursue professional designations such as Certified Financial Planner (CFP) or Chartered Financial Analyst (CFA). In addition, the finance faculty work with the math department to provide a minor in actuarial science.

The program offers a variety of courses both on campus and online. These courses cover a wide array of topics, ranging from corporate finance and investments, to banking, insurance, and real estate, to international finance, financial technology, and financial data analytics. Most on campus classes are taught in the state of the art *Center for Financial Analysis and Financial Markets Research*, and many courses include experiential learning in securities trading, financial modeling, and valuation through simulations or hands-on training.

Outside of the classroom, opportunities for extracurricular activities abound. Many students are active in the CSU chapter of the Financial Management Association, a student organization that brings in speakers from the financial services industry and provides networking opportunities for students. Other students participate in student competitions like the CFA Institute's Global Equity Research Challenge. In addition, finance majors have traveled to finance conferences in Dayton and New York, and visited financial institutions, including the Federal Reserve Bank of Atlanta, the International Securities Exchange, and the New York Stock Exchange.

Career Opportunities

Career opportunities for finance majors are available in a variety of fields, including banking, corporate finance, risk management and insurance, real estate, and financial planning. While in school, many students also participate in internships or co-ops with some of the region's largest employers.

Program of Study

Code	Title	Credit Hours
Core IMPACTS Area : Institutional Priorities ¹		4-5
Choose one of the following communication options		3
COMM 1110	Public Speaking	
Foreign Language Course Options		
AMSL, ARAB, CHIN, FREN, GERM, GREK, ITAL, JAPN, KREN, LATIN, PORT, SPAN - 1001, 1002, 2001, 2002; SWAH - 1001, 1002.		
Take one of the following courses		1-2
ITDS 1779	Scholarship Across the Disciplines	
LEAD 1705	Introduction to Servant Leadership	
PERS 1506	Perspectives 1-hour	
PERS 1507	Perspectives 2-hour	
Core IMPACTS Area : Mathematics & Quantitative Skills ¹		3-7
DATA 1501	Introduction to Data Science	3
MATH 1001	Quantitative Skills and Reasoning	3

MATH 1101	Introduction to Mathematical Modeling	3
MATH 1111	College Algebra	3
MATH 1113	Pre-Calculus	4
MATH 1125	Applied Calculus	3
MATH 1131	Calculus with Analytic Geometry I	4
MATH 1132	Calculus with Analytic Geometry II	4
MATH 1165	Computer-Assisted Problem Solving	3
MATH 1401	Introduction to Statistics	3
MATH 1501	Calculus I	4
MATH 2125	Introduction to Discrete Mathematics	3
STAT 1401	Elementary Statistics	3
Core IMPACTS Area : Political Science and U.S. History		6
HIST 2111	U. S. History to 1865	3
or HIST 2112	U. S. History since 1865	
POLS 1101	American Government	3
Core IMPACTS Area : Arts, Humanities, and Ethics		6
Select one Fine Arts course		3
ARTH 1100	Art Appreciation	
ARTH 2125	Introduction to the History of Art I– Prehistoric through Gothic	
ARTH 2126	Introduction to the History of Art II– Renaissance through Modern	
MUSC 1100	Music Appreciation	
THEA 1100	Theatre Appreciation	
ITDS 1145	Comparative Arts ²	
Select one Humanities course		3
ENGL 2111	World Literature I	
ENGL 2112	World Literature II	
ITDS 1155	The Western Intellectual Tradition	
ITDS 1774	Introduction to Digital Humanities	
PHIL 2010	Introduction to Philosophy	
ITDS 1145	Comparative Arts ²	
Core IMPACTS Area : Communicating in Writing		6
ENGL 1101	English Composition I	3
ENGL 1102	English Composition II	3
Core IMPACTS Area : Technology, Mathematics, and Sciences ^{1,3}		7-11
ANTH 1145	Human Origins	3
ASTR 1105	Descriptive Astronomy: The Solar System	3
ASTR 1106	Descriptive Astronomy: Stars and Galaxies	3
ASTR 1305	Descriptive Astronomy Lab	1
ATSC 1112	Understanding the Weather	3
ATSC 1112L	Understanding the Weather Lab	1
BIOL 1125	Contemporary Issues in Biology Non-Lab	3
BIOL 1215K	Introductory Biology	4
BIOL 1225K	Contemporary Issues in Biology with Lab	4
CHEM 1151 & 1151L	Survey of Chemistry I and Survey of Chemistry I Lab	4
CHEM 1152 & 1152L	Survey of Chemistry II and Survey of Chemistry II Lab	4
CHEM 1211 & 1211L	Principles of Chemistry I and Principles of Chemistry I Lab	4
CHEM 1212 & 1212L	Principles of Chemistry II and Principles of Chemistry II Lab	4

CPSC 1105	Introduction to Computing Principles and Technology	3
CPSC 1301K	Computer Science I	4
ENVS 1105	Environmental Studies	3
ENVS 1105L	Environmental Studies Laboratory	1
ENVS 1205K	Sustainability and the Environment	4
GEOG 2215	Introduction to the Geographic Information Systems	3
GEOG 1110	Natural Disasters: Our Hazardous Environment	3
GEOG 1121	Introductory Geoscience I: Physical Geology	3
GEOG 1121L	Introductory Geoscience I: Physical Geology Lab	1
GEOG 1122	Introductory Geo-sciences II: Historical Geology	3
GEOG 1322	Introductory Geo-sciences II: Historical Geology Lab	1
GEOG 2225	The Fossil Record	4
PHYS 1111 & PHYS 1311	Introductory Physics I and Introductory Physics I Lab	4
PHYS 1112 & PHYS 1312	Introductory Physics II and Introductory Physics II Lab	4
PHYS 1125	Physics of Color and Sound	3
PHYS 1325	Physics of Color and Sound Lab	1
PHYS 2211 & PHYS 2311	Principles of Physics I and Principles of Physics I Lab	4
PHYS 2212 & PHYS 2312	Principles of Physics II and Principles of Physics II Lab	4
Core IMPACTS Area : Social Sciences		6
Select one Behavioral Science course		
ECON 2105	Principles of Macroeconomics	
ECON 2106	Principles of Microeconomics	
PHIL 2030	Moral Philosophy	
PSYC 1101	Introduction to General Psychology	
SOCI 1101	Introduction to Sociology	
Select one World Cultures course		3
ANTH 1107	Discovering Archaeology	
ANTH 1105	Cultural Anthropology	
ANTH 2105	Ancient World Civilizations	
ANTH 2136	Language and Culture	
ENGL 2136	Language and Culture	
GEOG 1101	World Regional Geography	
HIST 1111	World History to 1500	
HIST 1112	World History since 1500	
ITDS 1156	Understanding Non-Western Cultures	
Core IMPACTS Total Hours		42
Health and Wellness		3
KINS 1106	Lifetime Wellness	2
	or PHED 1205 Concepts of Fitness	
Select one of the following		1
Any PEDS course		
MUSC 1206	Body Mapping (Music Majors Only)	

¹ The hours applied in the Institutional Priorities; Mathematics & Quantitative Skills; and Technology, Mathematics, and Sciences areas must add to 18 credit hours.

² ITDS 1145 Comparative Arts, though listed under both Fine Arts and Humanities, may be taken only once.

³ At least 4 of the credit hours in this area must be in a lab science course.

Major Requirements

Code	Title	Credit Hours
Core Requirements		
Complete the core requirements for this program		45
Core Total		45
Field of Study Requirements ¹		
Minimum grade of C is required		
ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2100	Introduction to Information Systems in Business	3
BUSA 2115	Introduction to Business	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
Field of Study Requirements Total		18
BBA Program Requirements		
Minimum grade of C is required ²		
BUSA 3115	Business Analytics I	3
BUSA 3116	Managerial Decision Making	3
	or MISM 3116 Business Analytics II	
BUSA 3135	International Business	3
BUSA 4000	Business Professional Exit Requirement (taken in last semester)	0
BUSA 4185	Strategic Management (taken in last semester)	3
FINC 3105	Principles of Finance	3
MGMT 3115	Principles of Management	3
MISM 3115	Principles of Information Systems Management	3
MKTG 3115	Principles of Marketing	3
BUSA 3126	Business Law	3
Required for the Major Total		27
Major Electives		
Minimum grade of C is required		
FINC 3115	Corporate Financial Analysis	3
FINC 3125	Investments	3
FINC 3135	Financial Institutions and Technologies	3
FINC 4185	Financial Planning and Control	3
FINC 3***/4***	Electives	6
FINC/FTA 3***/4***	Elective	3
Major Electives Total		21
General Electives		
Select 6 credits of electives from	Elective	6
ACCT/BUSA/ MISM/ECON/ ENTR/FINC/FTA/ MGMT/MKTG 3***/4***		

Unrestricted Electives 1***/2***/3***/4***	Elective	6
General Electives Total		12
Total Credit Hours		123

¹ Students will not be allowed to take Required for the Major courses until this requirement is met.

² Minimum grade of C is required in your major's prerequisite course and BUSA 4185 Strategic Management.

Program Map

Course	Title	Credit Hours
First Year		
Fall		
ENGL 1101	English Composition I (minimum grade of C)	3
MATH 1111	College Algebra (minimum grade of C)	3
Technology, Mathematics, and Sciences	Non-Lab Science	3
ECON 2105	Principles of Macroeconomics (minimum grade of C)	3
BUSA 2115	Introduction to Business (minimum grade of C)	3
Credit Hours		15
Spring		
ENGL 1102	English Composition II (minimum grade of C)	3
Technology, Mathematics, and Sciences	Math/Science/Technology	3
Technology, Mathematics, and Sciences	Lab Science	4
Institutional Priorities	Seminars ¹	2
BUSA 2100	Introduction to Information Systems in Business (minimum grade of C)	3
By the end of spring, students should have 30 or more hours and have completed Area A requirements		
Credit Hours		15
Second Year		
Fall		
Institutional Priorities	COMM 1110 Public Speaking or foreign language 1001, 1002, 2001, 2002	3
Social Sciences	Behavioral Science	3
Arts, Humanities, and Ethics	Fine Arts	3
ACCT 2101	Principles of Accounting I (minimum grade of C)	3
HIST 2111 or HIST 2112	U. S. History to 1865 or U. S. History since 1865	3

Health and Wellness	PEDS Elective	1
Credit Hours		16
Spring		
Arts, Humanities, and Ethics	Humanities	3
Social Sciences	World Culture	3
ACCT 2102	Principles of Accounting II (minimum grade of C)	3
ECON 2106	Principles of Microeconomics (minimum grade of C)	3
POLS 1101	American Government	3
KINS 1106 or PHED 1205	Lifetime Wellness or Concepts of Fitness	2
At the end of spring, 63 hours (Core-Field of Study + Health and Wellness) should be complete		
Credit Hours		17
Third Year		
Fall		
BUSA 3115	Business Analytics I (2.0 GPA required)	3
BUSA 3135	International Business (2.0 GPA required)	3
FINC 3105	Principles of Finance (2.0 GPA required)	3
MISM 3115	Principles of Information Systems Management (2.0 GPA required)	3
BUSA 3126	Business Law (2.0 GPA required)	3
Credit Hours		15
Spring		
BUSA 3116 or MISM 3116	Managerial Decision Making (2.0 GPA required) or Business Analytics II	3
MGMT 3115	Principles of Management (2.0 GPA required) (minimum grade of C)	3
FINC 3115	Corporate Financial Analysis	3
General Electives	Business Elective (2.0 GPA required)	3
Program Electives	FINC Elective (minimum grade of C)	3
Credit Hours		15
Fourth Year		
Fall		
MKTG 3115	Principles of Marketing (2.0 GPA required)	3
FINC 3125	Investments (minimum grade of C)	3
FINC 3135	Financial Institutions and Technologies (minimum grade of C)	3
Program Electives	Finance Elective (minimum grade of C)	3
General Electives	General Elective (2.0 GPA required)	3
Credit Hours		15
Spring		
BUSA 4185	Strategic Management (2.0 GPA required) (minimum grade of C)	3
BUSA 4000	Business Professional Exit Requirement (2.0 GPA required)	0
FINC 4185	Financial Planning and Control (minimum grade of C)	3

Program Electives	Finance Elective (minimum grade of C)	3
General Electives	Business Elective (2.0 GPA required)	3
General Electives	General Elective	3
Credit Hours		15
Total Credit Hours		123

¹ B2: Select 1 or 2 hours of the following courses:
 ITDS 1779 Scholarship Across the Disciplines (2 cr)
 LEAD 1705 Introduction to Servant Leadership (2 cr)
 PERS 1506 Perspectives (1 cr; may be repeated with a different topic)
 PERS 1507 Perspectives (2 cr)

An overall 2.0 GPA is required for graduation.

Admission Requirements

There are no program specific admission requirements.

Additional Program Requirements

All students must earn C or better in Area F, C average in Area G, C or better in Finance courses.