

COMMUNICATION (BA) - INTEGRATED MEDIA TRACK

Program Map

Course	Title	Credit Hours
First Year		
Fall		
ENGL 1101	English Composition I (minimum grade of C)	3
Select one of the following:		3
MATH 1001	Quantitative Skills and Reasoning (or higher)	
MATH 1101	Introduction to Mathematical Modeling (or higher)	
COMM 2137 or COMM 2105	Introduction to Mass Communication ¹ or Interpersonal Communication	3
Social Science	Behavioral Science Course	3
HIST 2111 or HIST 2112	U. S. History to 1865 or U. S. History since 1865	3
Credit Hours		15
Spring		
ENGL 1102	English Composition II (minimum grade of C)	3
Institutional Priorities	ITDS 1779 (2), LEAD 1705 (2), PERS 1506 (1; may be repeated with different topic), PERS 1507 (2)	2
COMM 2136	Group Communication ¹	3
Technology, Mathematics, and Sciences	Lab Science Course	4
Institutional Priorities	COMM 1110 Public Speaking or foreign language 1001, 1002, 2001, 2002. COMM 1110 is the recommended choice for Communication majors.	3
Credit Hours		15
Second Year		
Fall		
POLS 1101	American Government	3
Technology, Mathematics, and Science	Math/Science/Tech (recommend CPSC 1105 Introduction to Information Technology)	3
Select one of the following: ¹		3
COMM 2105	Interpersonal Communication	
COMM 2545	Selected Topics in Communication	
Arts, Humanities, and Ethics	Humanities Course	3
Arts, Humanities, and Ethics	Fine Arts Course	3
KINS 1106 or PHED 1205	Lifetime Wellness or Concepts of Fitness	2
Credit Hours		17

Spring		
FL 1002	Foreign Language 1002	3
Technology, Mathematics, and Science	Non-lab Science	3
Social Science	World Culture Class	3
Select one of the following:		3
COMM 2545	Selected Topics in Communication	
Remaining COMM Elective ¹		
COMM 3242	Writing for Media	3
Credit Hours		15

Third Year		
Fall		
FL 2001	Foreign Language 2001	3
COMM 3256 or COMM 3157	Communication Theories or Qualitative Communication Research	3
COMM 3119	Introduction to Computer Mediated Communication	3
COMM 4108	Social and Digital Media Writing	3
COMM 3235	Interactive Media Production	3
Credit Hours		15

Spring		
COMM 3698	Junior Internship (recommended Area I course)	3
COMM 3256 or COMM 3255	Communication Theories or Quantitative Communication Research	3
COMM 3141	Introduction to Public Relations	3
COMM 4143	Strategic Media Writing	3
COMM 3257	Video Production I	3
Credit Hours		15

Fourth Year		
Fall		
COMM 4259 or COMM 4257	Integrated Web Design or Video Production II	3
COMM 4116	Communication Ethics	3
COMM 4142 or COMM 3146	Public Relations Campaigns or Political Communication	3
Health and Wellness	PEDS Course	1
General Elective		3
General Elective		3
Credit Hours		16

Spring		
COMM 4258 or COMM 4259	Video Production III or Integrated Web Design	3
COMM 4698	Senior Internship (recommended Area I course)	3
COMM 3125	Modern Media and Culture	3
General Elective		3
General Elective		3

COMM 4000	Communication Exit Assessment	0
Credit Hours		15
Total Credit Hours		123

¹ The Field of Study Requirements consist, in part, of 12 credit-hours from a list of courses. An option is to select one of the film-related 6-credit-hour courses:

- GFA 1000 Introduction to On-Set Film Production,
- GFA 1040 Intro to Film & TV Post-Production, or
- GFA 1500 Introduction to Digital Entertainment, Esports, & Game Development.

Any of these courses could be used for a Certificate in Film Production or Film Production Nexus Degree. For example, if you select this option for Fall of the first year, you could move Social Science: Behavioral Science Course and the Field of Study elective course (COMM 2137/2105) to another semester.

Other courses (each 3 credit-hours) you can select in the Field of Study Requirements are:

- COMM 2105 Interpersonal Communication
- COMM 2115 Intercultural Communication
- COMM 2136 Group Communication
- COMM 2137 Introduction to Mass Communication
- COMM 2545 Selected Topics in Communication

- A 2.5 GPA is required in all major classes.