

COMMUNICATION (BA) - COMMUNICATION STUDIES TRACK

Program Overview

Built upon the theoretical foundations of interpersonal, group and rhetorical communication, this program explores concepts and applications designed for students wanting careers in organizational communication, training and development, and rhetorical analysis. It has proven to be an excellent preparation program for students desiring to continue their education in a variety of graduate and professional schools.

Career Opportunities

- Communication Management
- Human Resources
- Community Relations Specialist/Organizer
- Nonprofit Research