COMMUNICATION (BA) - FILM PRODUCTION TRACK

Program Learning Outcomes

- Communication graduates will have: Communication skills (e.g., writing, speaking and listening).
- Production skills (e.g., On-set etiquette including pre-production and post-production skills).
- Research skills (e.g., library, surveys, continuity checks).
- Adaptability in responding to persons (e.g., age, gender, cultural differences) and situations.
- Knowledge of communication history, theory, and career opportunities in the film and TV/media industry.