ENTREPRENEURSHIP & SMALL BUSINESS (MINOR) (FOR BUSINESS MAJORS ONLY)

Program of Study

Code	Title	Credit Hours
ECON 2106	Principles of Microeconomics	3
MGMT 3115	Principles of Management	3
ENTR 3175	Introduction to Entrepreneurship	3
ENTR 4115	New Venture Creation	3
ENTR 4186	Entrepreneurial Small Business	3
Select one of the following:		3
BUSA 4698	Internship	
MKTG 3135	Consumer Behavior	
MKTG 3138	Social Media Marketing	
MKTG 4138	Marketing Analytics	
Total Credit Hours		**18**