

MISSION, VISION, & PRIORITIES

Vision

Columbus State University aspires to be a leader in student success, academic excellence, economic development and community engagement through transformative education and strong partnerships.

Mission

Columbus State University empowers its community, drives innovation and creates opportunities.

To accomplish this, we will focus on:

- *Student Success*
- *Responsible Stewardship*
- *Community Impact*
- *Economic Competitiveness*

Priorities

- **Student Success-** To prepare students as they advance toward graduation, careers and meaningful lives, we will:
 - Intentionally engage in initiatives that focus on the growth and academic success of students.
 - Prioritize student well-being, belongingness and safety.
 - Ensure student career-readiness and employability.
 - Create meaningful opportunities for students to be engaged on campus.
- **Responsible Stewardship-** To promote the ethical and transparent management of resources for the individual student and for the university, we will:
 - Manage resources responsibly and control costs whenever possible.
 - Invest in people, programs and initiatives that support the strategic plan and lead to institutional sustainability.
 - Prioritize and promote philanthropy and community giving.
 - Engage and advise students in financial wellness activities.
- **Community Impact-** To drive innovation and create opportunities for continued economic development and improved quality of life in our region, we will:
 - Align degree programs to workforce needs in our region and the state of Georgia.
 - Drive economic advancement for all in our community.
 - Prioritize partnerships in the community—with an emphasis on the Chattahoochee Valley and U.S. Army Fort Moore and The Maneuver Center of Excellence.
 - Deliver opportunities for the community to engage in and benefit from activities hosted and/or sponsored by the university.
- **Economic Competitiveness-** To elevate the university to be a destination for higher education and to contribute to the vitality of the Chattahoochee Valley, we will:
 - Fuel innovation through advances in research, technology, creative endeavors and problem-solving.
 - Develop and maintain unique community and industry partnerships.

- Align degree programs to workforce needs in the Chattahoochee Valley and throughout Georgia.
- Advance Columbus State's visibility and brand awareness throughout the state.